

**Rochester Art Club  
Phelps Arts Center Exhibition**

***“Worth a Thousand Words”***

15 Church St. - Phelps, NY  
www.phelpsartscenter.com

**Saturday May 7 – Saturday June 4, 2011**

**Reception Friday May 13<sup>th</sup> 7-9PM**

This May the Rochester Art Club will present *“Worth a Thousand Words”*

The juried exhibition will showcase the artists’ inspiration, interpretation, illustration or perhaps incorporation of words in their artworks.

Comments, codes, utterances, remarks, adages, poems, letters, secrets...

Be it lilting verse or stated prose, communicate in visual expression the word(s) that speak your art-form language.

**All-in-one: If you are a wordsmith as well as a visual artist – combine both of your talents.**

**Doubles: If you would like to collaborate - merge with an author or another RAC member (choose your own partner).**

**Singles: If solo is you – by all means proceed on your own.**

Speak out loud or softly imply - just enjoy the process - feel free to fly.

We are pleased to be working again this year with the folks at the Phelps Arts Center. They accommodate us most graciously and our artwork is handled and displayed professionally in their lovely gallery.

We look forward to seeing where your creative imagination for this theme takes you!

Lennie Muscarella, Exhibition Chair

Sherry Tulloch, Co-Chair

## **Worth a Thousand Words Prospectus 2011:**

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**Awards:** Best of Show, Rochester Art Supply Award, six Juror, 6 Merit.

Cash awards: Best of Show - \$100, Rochester Art Supply Award - \$50 gift certificate, Juror awards \$50 each.

**Sales:** All artwork sales will be handled by the Phelps Arts Center. The center will collect a 20% commission. Prices for artwork will be listed in the program.

### **Eligibility and Exhibition Rules:**

Signature members in good standing and associate affiliates are eligible entrants. However acceptance in this show does not count for associate affiliates as a point towards Signature Status. All aspects of the artworks must be the artist's original imagery from concept (including photo reference) to completion. If you are partnering with an author, his or her writing must also be original.

RAC members are encouraged to expand their creativity by collaborating with an author or another RAC member.

Entries must have been created within the last two years and not have been shown in any previous RAC show or other juried show.

When using quotes, phrases, titles, poems, etc. (in whole or in part) authored by others, acknowledgement credit must be included in the pre-registration form.

Entries may not be produced in any instructional class or workshop.

Up to three entries are allowed per member.

Two and three-dimensional pieces will be accepted. There is no size restriction – space can be expanded to accommodate.

No diptych, triptych, mechanical reproductions, photography, crafts or computer-generated art will be accepted.

**Presentation:** Saw tooth hangers are NOT allowed. Wall hung artworks must be well framed, clean glass and mats and supported by picture wire only. Canvases that have the staples on the edges must be framed. Wall hung artworks that do not need to be framed (such as gallery wrap canvas) must have finished edges – wrap the image around the edges or paint a finished edge. Again, picture wire only.

**Judging:** No one except the Show Chairperson, Club President and judge shall be present during the judging.

**Judge:** (to be determined)

**Pre-registration deadline:** Postmarked by Friday **April 22, 2011**. \$8.00 non-refundable entry fee for each artwork. Make checks payable to the Rochester Art Club and send to: **Sherry Tulloch – 62 Green Road, Churchville, NY 14428**. Sorry, no late registrations will be accepted.

**Registration and Drop-off: Wednesday May 4<sup>th</sup> 10am to noon at RAC Headquarters** – Door #2 Hungerford Building – 1115 E. Main St. - 4<sup>th</sup> floor Studio 437-439.

**Judging:** Wednesday May 4<sup>th</sup> 1-3pm at RAC Headquarters.

**Notification:** Wednesday May 4<sup>th</sup> between 3 and 3:30pm. If **all** of your submissions have been accepted you will receive a phone call – **you will not need to come in** – \*your artwork will be delivered to the Phelps Arts Center.

**Pick-up of non-accepted artwork:** Wednesday May 4th 3:30 to 5pm at RAC headquarters.

**Pack up of artwork and delivery from Rochester to Phelps:** Thursday May 5<sup>th</sup> at 10am. Installation of exhibition by PAC and RAC.

**Installation of exhibition in the gallery:** Thursday May 5<sup>th</sup> upon arrival of artwork.

**Show opens:** Saturday May 7<sup>th</sup> 2011 noon-5PM

**Reception and Awards Presentation:** Friday May 13<sup>th</sup> 2011 7-9pm

**Show Closes:** Saturday June 4<sup>th</sup> 2011 5pm.

**Show takedown and \*delivery from Phelps to Rochester:** Sunday June 5th

**Pick-up of artwork at RAC Headquarters:** Sunday June 5th

**\*Please note that for this exhibition several RAC members will do the kindness of transporting your artwork to and from Phelps. You must sign the release on the pre-registration form. Please use bubble wrap or other sturdy packing materials to help prevent damage. Label the packing.**

**The Committee:**

**Chairpersons:** Lennie Muscarella, Sherry Tulloch

**Pre-registration:** Sherry Tulloch

**Registration Secretary:** Lisa Zaccour

**Program cover art:** Lennie Muscarella

**Show Volunteers:** Needed in all areas – please contact Sherry: 737-4211 or [sltullochstudio@frontiernet.net](mailto:sltullochstudio@frontiernet.net)

# Worth a Thousand Words - Pre-Registration

**Deadline: Postmarked by FRIDAY APRIL 22, 2011.**

A non-refundable entry fee of \$8.00 per artwork is required. Up to 3 artworks may be submitted. Pre-registration forms and identification tags must be typed or printed legibly. **Complete, sign, and return this form along with your entry fee check to: Sherry Tulloch – 62 Green Road, Churchville, NY 14428. Make checks payable to the Rochester Art Club.** Sorry, no late entries will be accepted. Submission of artwork indicates that you agree to the terms of this prospectus.

Artist's Name \_\_\_\_\_ Telephone \_\_\_\_\_

Collaboration partner \_\_\_\_\_

Entry Title A \_\_\_\_\_ Price \_\_\_\_\_ (or NFS)

Medium \_\_\_\_\_ Author's Name \_\_\_\_\_

Title of Author's Work \_\_\_\_\_

Entry Title B \_\_\_\_\_ Price \_\_\_\_\_ (or NFS)

Medium \_\_\_\_\_ Author's Name \_\_\_\_\_

Title of Author's Work \_\_\_\_\_

Entry Title C \_\_\_\_\_ Price \_\_\_\_\_ (or NFS)

Medium \_\_\_\_\_ Author's Name \_\_\_\_\_

Title of Author's Work \_\_\_\_\_

I will allow my works, if accepted in the show, to be photographed for a DVD, and for possible entry on the RAC website \_\_\_Y\_\_\_N

Signature(s) \_\_\_\_\_

## Release Form for Artwork Delivery

Several members of the Rochester Art Club have generously volunteered to transport the artworks to and from the "Worth a Thousand Words" Exhibition in Phelps.

**This release form must be signed and submitted with your pre-registration in order to have your artwork transported.**

**The Rochester Art Club, transporters, and the Phelps Arts Center do not anticipate damage or theft however, the above mentioned parties are not responsible for damage or loss of artworks submitted for this exhibition. Please use bubble wrap or other sturdy packing materials labeled with your name.**

**I consent to the terms stated in order to have my artwork delivered to and from the Phelps Arts Center holding no liability against the transporter, Rochester Art Club or Phelps Arts Center.**

Signature(s) \_\_\_\_\_

**Rochester Art Club**  
**Worth a Thousand Words Artwork Identification Labels**  
**Please keep this sheet and attach a label to each artwork submitted**

<b>Entry A – Worth a Thousand Words 2011</b>		<b>Entry B – Worth a Thousand Words 2011</b>	
<b>Name</b>		<b>Name</b>	
<b>Address</b>		<b>Address</b>	
<b>Phone</b>		<b>Phone</b>	
<b>Title</b>		<b>Title</b>	
<b>Medium</b>	<b>Price or NFS</b>	<b>Medium</b>	<b>Price or NFS</b>
<b>Entry C – Worth a Thousand Words 2011</b>			
<b>Name</b>			
<b>Address</b>			
<b>Phone</b>			
<b>Title</b>			
<b>Medium</b>	<b>Price or NFS</b>		

**Artwork Packing Labels – please attach to the outside of your packing.**

<b>Entry A</b>	<b>Entry B</b>	<b>Entry C</b>
<b>Name</b>	<b>Name</b>	<b>Name</b>
<b>Title</b>	<b>Title</b>	<b>Title</b>