

Application Form Side II

Exhibitions _____

Workshops _____

Art Memberships _____

To process your application:

Please fill out the entry form, and mail with a non-refundable check for \$20, payable to the Rochester Art Club to:

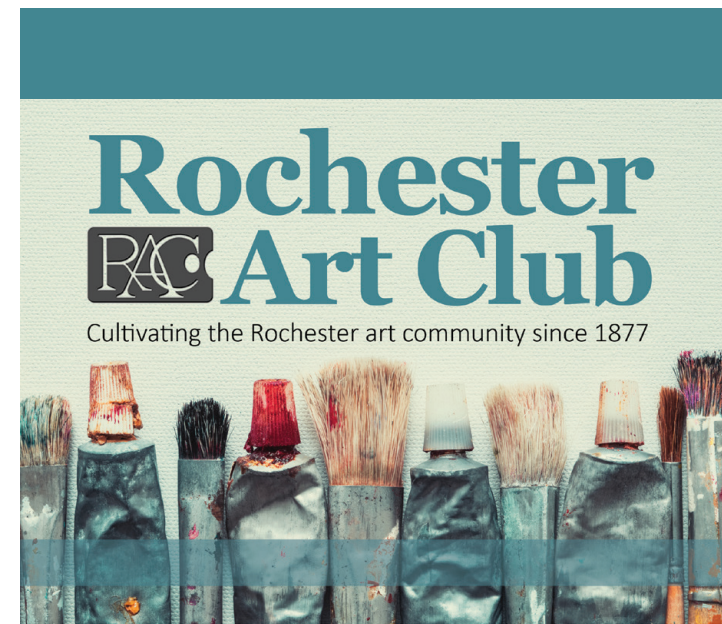
Mary F. Stid
200 Irvington Rd.
Rochester, New York 14620

Or submit this form via email to mstid@frontiernet.net and pay via PayPal.

Note: Your application for active Signature membership will be kept on file for two years. During that time, you will receive notification by mail of the date, time, and location of the next Signature membership review. All questions regarding membership should be directed to the RAC Membership Chair listed above.



Rochester Art Club
3 Railroad Street, Suite 9
Fairport NY 14450



Signature Membership Application

Thank you for your interest
in the **Rochester Art Club**.

Founded in 1877, the club is
an established and active organization
of professional, visual artists,
and is incorporated as a 501c3.

The mission of the **Rochester Art Club**
is to promote the appreciation of Fine
Arts in the Rochester, NY community.



New Signature Member selection occurs twice a year. Acceptance for this level of membership into the Rochester Art Club is based upon the review of your artwork by a jury panel of Rochester Art Club signature members.

How to apply:

New Signature member selection occurs twice a year. Acceptance for RAC Signature membership is based on a review of the artist’s artwork by a jury panel of RAC members, or by acceptance into three all-member Fall exhibits.

- Submit four pieces of consistent, original art in a single medium that best represents your current body of work
- These pieces may be in any two- or three-dimensional media **excluding** photography, crafts, or computer-generated art.
- Pieces presented for jurying must have been completed within the last two years
- These pieces should not have been created under the supervision of an instructor or mentorship, or previously submitted for consideration.
- Jurors will accept digital representation of original art work. Submissions must be delivered on CD/ DVD/thumb drive or emailed to info@rochesterartclub.org. Save images at 300 dpi with a minimum pixel count of 2500 at the longest side. Image

files must be saved with name, image title, medium, and size. Example:Jane_Smith_Flowers_10x8_oil.jpg. The image should show only the artwork, not matting/framing. Rochester Art Club reserves the right to request visual inspection of original works.

Judging will take into account, but is not limited to, the following criteria:

- 1. Communication:** Does the piece express an idea or emotion, make a statement, or reveal a personal vision?
- 2. Technical Mastery:** Does the handling of the medium demonstrate knowledge of its use, and control of its unique aspects to enhance the image?
- 3. Visual Literacy:**
Design/Composition/Value Structure: Is the arrangement of light and dark shapes dynamic and interesting?
Drawing: If realistic, is it accurate? If abstract, are lines intentional and expressive?
Color Relationships: Does the choice and use of color serve the apparent intent of the piece? For example, in a realistic piece, does the color temperature change between the light and shadows? If strong or unnatural color is used, does it make sense in the context of the overall piece?
Edge Contrast: Are the full range of razor sharp to lost edges used to enhance the image? If not, does that choice make sense?
Texture: Is there a range of textural detail that adds depth and interest to the piece?
- 4. Presentation** Is the matting and framing clean, and do they enhance the work?



Signature Membership Application Form

Please fill in this form digitally or print out and fill in legibly with pen.

Date: _____

Name: _____

Address: _____

Telephone: _____ (home)

_____ (work)

_____ (cell)

E-Mail: _____

Website: _____

Medium(s) _____

Education _____

Please see other side 